

Alpenrose stops use of bovine growth hormone

Alpenrose Dairy has eliminated the use of RBGH bovine growth hormones in all its dairy products.

The family-owned independent dairy, based in Portland, has been a fixture in the Oregon dairy market since 1916.

Alpenrose is running ads announcing it is RBGH-free, and its labels will reflect this as soon as it goes through its current packaging inventory.

Alpenrose's main product is fluid milk, which is sold at Albertson's, Thriftway, New Seasons, QFC, Zupan's and other stores. It also supplies milk to Baskin-Robbins ice cream franchises in the Pacific Northwest.

Earlier this year, the Tillamook County Creamery Association and Eberhard's Dairy of Redmond also stopped using the growth hormone in milk production.

RGBH, also known as RBST, is a synthetic hormone, currently used to increase the milk production of America's dairy cows. It is produced by extracting growth hormones from cows then applying gene-splicing techniques in order to create synthetic hormones. Cows receiving the hormone injections will generally increase milk production by 10 percent to 30 percent.

For more than 90 years, Alpenrose Dairy has produced a full line of dairy products such as: cultured, fluid and ice cream. To learn more about the dairy, visit www.alpenrose.com or call 503-244-1133.